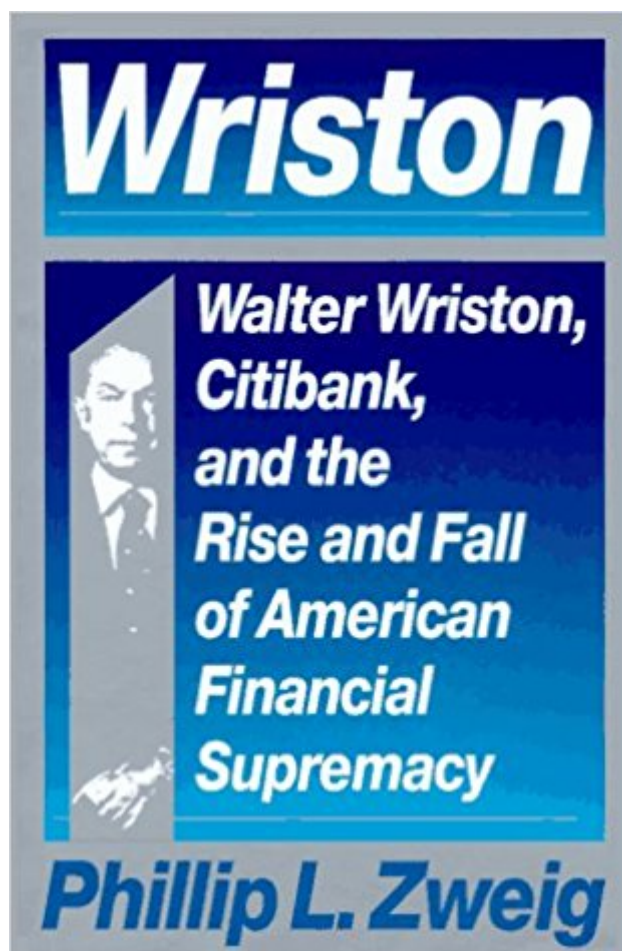


The book was found

# Wriston: Walter Wriston, Citibank, And The Rise And Fall Of American Financial Supremacy



## Synopsis

Wriston rose to the top of the giant but sleepy First National City, later renamed Citibank, and set about reinventing not only his own institution, but much of banking and finance in the U.S. and the world. The story of his three turbulent decades at Citibank will fascinate anyone interested in the forces that control money and capital. (Cover Title)

## Book Information

Hardcover: 952 pages

Publisher: Crown Business; 1st. ed edition (March 26, 1996)

Language: English

ISBN-10: 0517584239

ISBN-13: 978-0517584231

Product Dimensions: 2 x 6.2 x 9.5 inches

Shipping Weight: 3 pounds

Average Customer Review: 3.8 out of 5 stars [See all reviews](#) (8 customer reviews)

Best Sellers Rank: #836,739 in Books (See Top 100 in Books) #412 in [Books > Biographies & Memoirs > Regional U.S. > Mid Atlantic](#) #854 in [Books > Business & Money > Economics > Banks & Banking](#) #1794 in [Books > Business & Money > Biography & History > Company Profiles](#)

## Customer Reviews

Yes -- the book IS long and sometimes excruciatingly painful in detail, but it presents material from the mid-1800's to 1990s. Most emphasis is 1960s-1980s. So, give yourself a lot of leadtime! If you want a book for its perspective on a parcel of American History, its a great educational tool to understand the evolution of Banking, particularly Post-WWII Fed policies, Glass-Steagall, the battle for laissez-faire regulation, and related internal management challenges to business development. But if you want a book that gives current insights or reads like promotional materials from Goldman Sach's "The Culture of Success" and "House of Morgan", its downright uninspiring and lacks any heart-pounding climax like a biography or fiction. The writer's large volume of work is matched by his understanding of management and banking jargon and issues. For instance, he understands matrix'ed management structures, credit approval processes, and reasons for organizational resistance to external consultants like McKinsey. He also avoids portraying, as model-citizens or perfect CEOs, Wriston or Reed, who probably gave their cooperation to the book. One could argue that his version of root causes to problems like Penn Central or CREI were incorrect, but equally,

one would agree that his facts were mostly complete. His style of writing is better than recent books such as Enron's "Smartest Guys in the Room" and others which are written by magazine/newspaper journalists -- which read like an extended articles. However, he does succumb to problems in overlapping info that seem redundant at times -- probably needed more cross-chapter-reference editing. In summary, I'm buying this book for that part on my book shelf covering American History.

[Download to continue reading...](#)

Wriston: Walter Wriston, Citibank, and the Rise and Fall of American Financial Supremacy Walter Beeler Method for the Trombone, Bk 2 (Walter Beeler Series for Brass Instruments) Sourcebook of Little Walter/Big Walter Licks for Blues Harmonica Walter Beeler Method for the Trombone, Bk 1 (Walter Beeler Series for Brass Instruments) Walter Beeler Method for the Trombone, Book I: 1 (Walter Beeler Series for Brass Instruments) That's Not How We Do It Here!: A Story about How Organizations Rise and Fall--and Can Rise Again King of Capital: The Remarkable Rise, Fall, and Rise Again of Steve Schwarzman and Blackstone Gender and Jim Crow: Women and the Politics of White Supremacy in North Carolina, 1896-1920 (Gender and American Culture) Car Crazy: The Battle for Supremacy between Ford and Olds and the Dawn of the Automobile Age The Age of Philip II and the Supremacy of the Spanish Empire (Illustrated) The Bourne Supremacy Mein Kampf: Hitler's Blueprint for Aryan Supremacy (Words That Changed History) Let the Nations Be Glad!: The Supremacy of God in Missions The Myth of Human Supremacy Stan Lee and the Rise and Fall of the American Comic Book American Queen: The Rise and Fall of Kate Chase Sprague--Civil War "Belle of the North" and Gilded Age Woman of Scandal Empire of the Summer Moon: Quanah Parker and the Rise and Fall of the Comanches, the Most Powerful Indian Tribe in American History Makers and Takers: The Rise of Finance and the Fall of American Business Michael Bloomfield: The Rise and Fall of an American Guitar Hero The Rise and Fall of American Growth: The U.S. Standard of Living Since the Civil War

[Dmca](#)